



# White Paper 1.1



This White Paper is subject to change. Within a rapidly changing environment and market we are dedicated to remaining adaptable and thus this Whitepaper will constantly evolve with progression with the Project. We are dedicated to continuous improvement as we scale and providing utility and value to our holders in whichever way is most effective, practical and agreed upon.

# What is Neon Pantheon?

Neon Pantheon is an [experiential Augmented Reality NFT project](#) where deities exist in a realm only accessible by Neonites, worshippers of the deities.



The Pantheon's purpose is simple, though not easy to fulfill:  
Guide humanity towards mutual sustenance and enlightenment.

Deities in the Neon Pantheon adopt appearances [made in the image of mankind, transcending time, space and culture](#). 8,888 deities exist in the Neon Pantheon - 888 Genesis deities have already chosen their divine champions from among you and now 8,000 Ascended deities are waiting to choose theirs.

## Neonites

Neonites are mortals, chosen by Genesis and Ascended deities to be their divine champions, and spread the word of the Neon Pantheon throughout our mortal realm. As a Neonite (NFT Holder), you are responsible for spreading your deity's word. This includes naming and writing the origin story for your deity and creating a shrine that is most fitting for your deity.

# Why we're doing this

“The bond of our common humanity is stronger than the divisiveness of our fears and prejudices.”

Jimmy Carter

Our vision is to build an inclusive community that believes in celebrating humanity and its differences. At the end of the day, we're all made of the same stardust.

Call us naive or hopeless optimists. But we truly believe that our human civilization will eventually get to a point where we are able to embrace our differences, be it ethnicity, gender or color and celebrate our common humanity.

Neon Pantheon is a project that embodies this belief, using the concept of deities as a proxy. Every deity is unique and has traits that are inspired by different cultures, carefully designed in a way that every trait goes well with each other.

When you adopt a deity, we'd love for you to do this. Respect the traits and their cultural roots, but try to re-interpret the deity in a way that is meaningful to you.

It could be a memory of someone you cherish.

It could be a life-changing experience that you went through.

Or it might be a personal spiritual guardian that you have always felt the presence of.

Tell it through the lens of a deity's origin story. We'd love to see them.

We hope the process of enshrining a deity, giving them a name, an origin story, and shrine, will be a deeply spiritual experience for you.

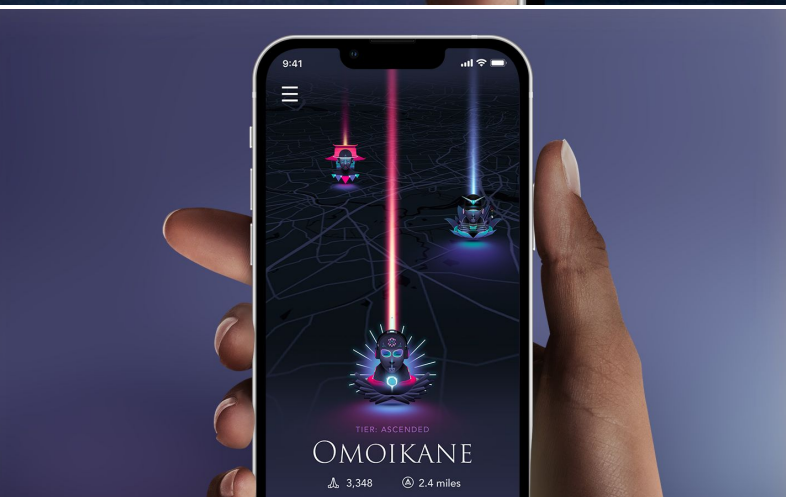
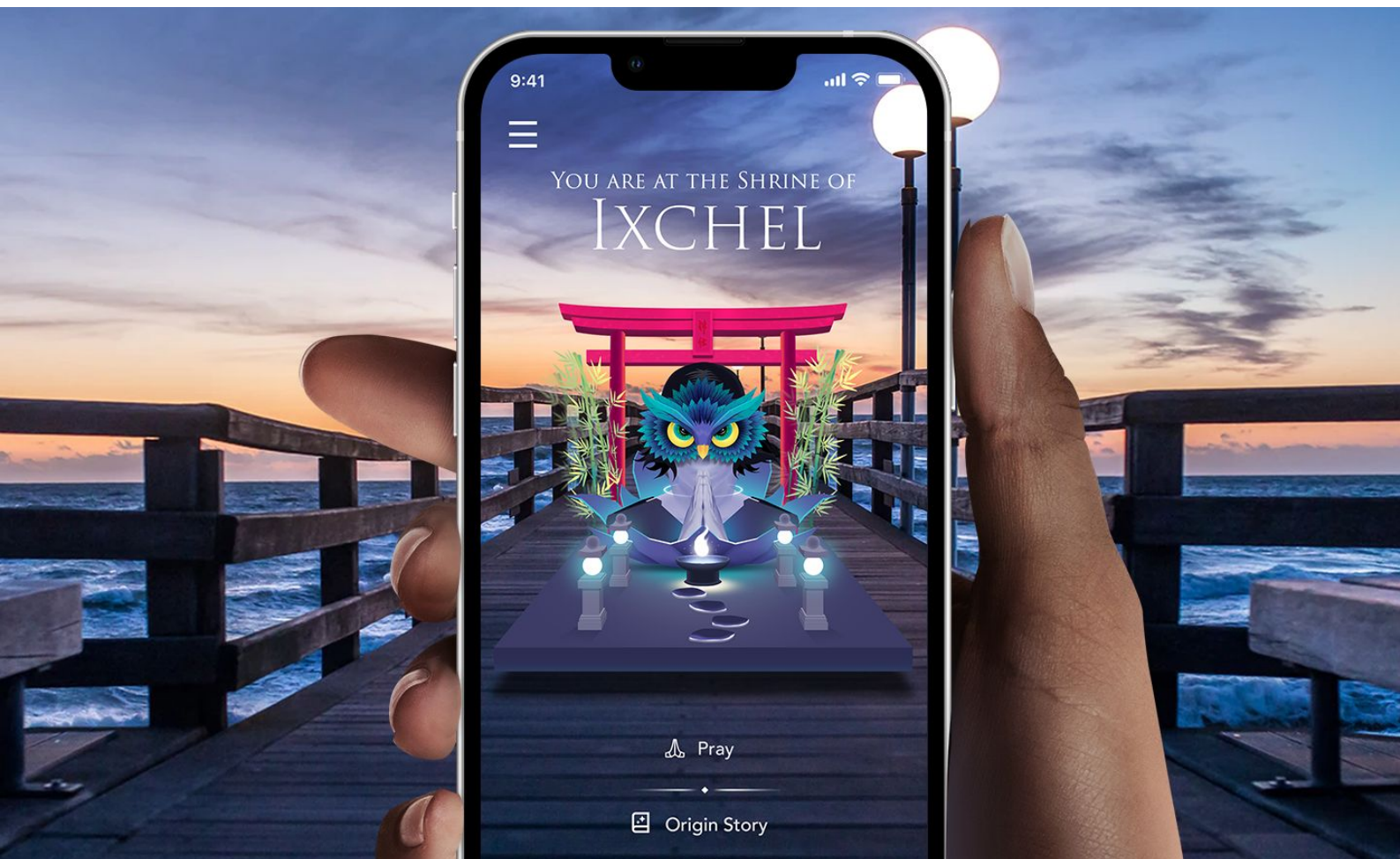
We know it will be for ours. 😊

# An Experiential Journey

As we mentioned earlier, we are building an experiential Augmented Reality NFT project. We want Neon Pantheon to be a platform where you can [discover shrines of deities and learn their stories](#) in an experience that is [not too different from visiting an art installation](#).

While we plan to add some light gamification into the AR experience, [we are NOT building a game](#). The journey is the reward, there is no 'win' condition here.

Below: See the shrines around your location and make a pilgrimage to the shrines via augmented reality.



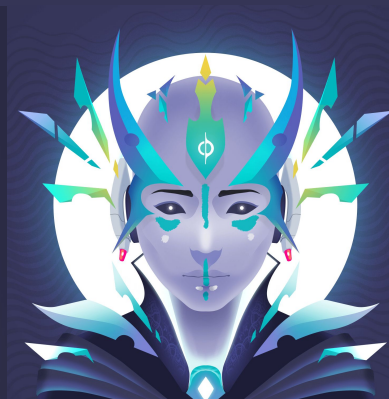


Genesis Collection

# 888 Genesis Deities

Genesis deities are the **first deities created in the Neon Pantheon**.  
Together with 8 Genesis Primes, they govern the Pantheon together.

Genesis deities tend to take on **timeless ethereal forms** and are  
identified by **their open eyes**, a symbol of enlightenment.



*The origin of the Genesis deities is largely a mystery. However, rumors say that they were created at the dusk of humanity, right before the last light of humanity dimmed into non-existence.*

Dawn and Dusk 18: 4-12 (The passage of time),  
Neon Bible



2nd Collection

# 8,000 Ascended Deities

Genesis deities have the power to **select a soul for the ritual of Ascension, creating Ascended deities**. In turn, the Ascended serve as guardians to humanity.

The Ascended take on forms that reflect the time periods they were as mortals, ascended from **humanity's dystopian future**. They are identified by **their closed eyes**, as a symbol that they have yet to find enlightenment.



*"I am grateful to you, and grant you Ascension. In the noise of humanity, you have found silence. In the silence of the deities, you have found your true voice. Go forth and be one with your sisters and brothers in the Neon Pantheon."*

Horus 38: 2-8 (The Ascension),  
Neon Bible

# Exploring Traits

All Deities are created in the image of humanity. Each deity is designed to be [gender-neutral](#) and is a [synthesis of different cultures and mythologies](#), including fictional ones. Ascended Deities are [ascended from humanity's dystopian future](#), hence visual references from the era can be found in the traits as well.





# The Art of Shrine Building

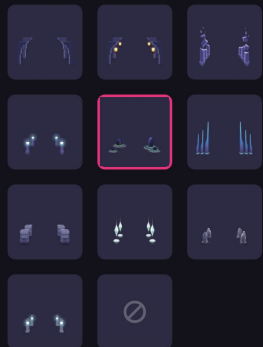
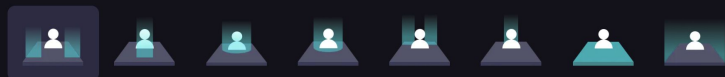
As Neonites, your first and most important task is to **craft a Neon Pantheon shrine for your deity**.

The shrine is a bridge between the Neon Pantheon and our mortal realm, allowing the deity to manifest itself into a form that is comprehensible to mortal eyes.

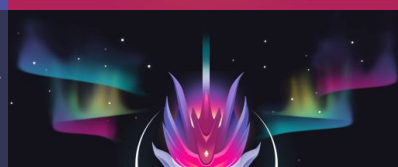
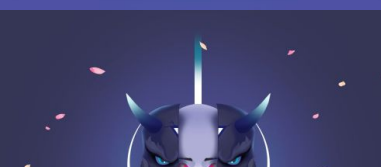
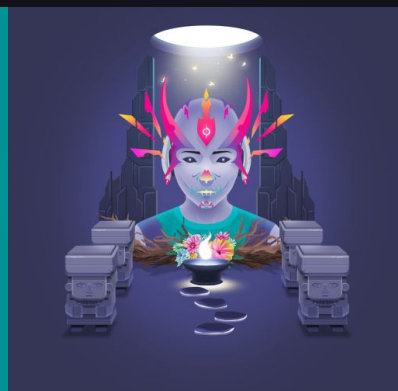
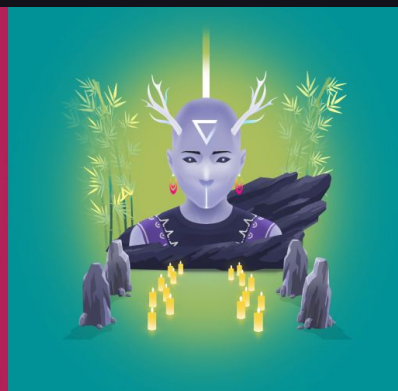
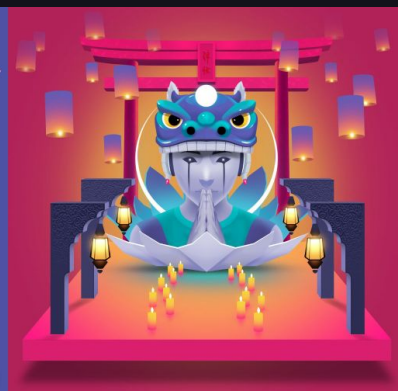
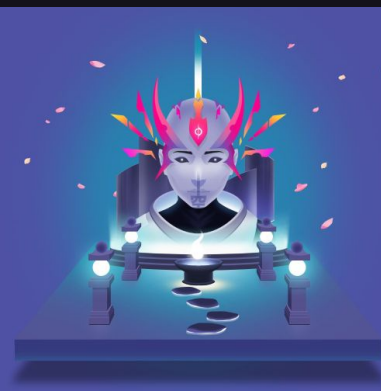
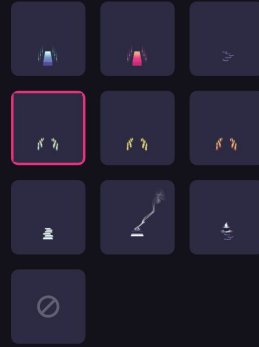
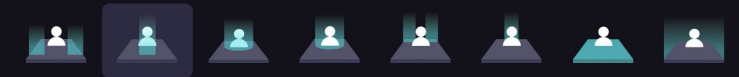
As a holder, you are able to customize the shrine for your deity on the Neon Pantheon website. You will be able to name and write the origin story for your deity as well.



SHRINE STORY PREVIEW EXPORT CANCEL SAVE



SHRINE STORY PREVIEW EXPORT CANCEL SAVE







GENESIS #301

## CHAR'NA THE WEAVER OF FATE

*By Dr Gonzo*

Older than the cosmos itself, Char'na weaves the seemingly disconnected strings of space, time, and life into the blessed and infinite tapestry, Uura. Those who attempt to challenge a destiny ordained by The Weaver quickly discover that the constant shuttling of Goldakka, Char'na's enchanted loom, cannot be averted. Each and every story is faithfully and infallibly woven into that dense fabric for all eternity...

<https://neonpantheon.com/enshrine/301>



GENESIS #94

## VESI-SHARA, THE ONE WHO TALKS WITH WATER

*By Zen Mountain*

Vesi-Shara was the youngest daughter of the great builder Katrokus and his wife Inerci who was the inventor of electricity. Historians differ on how best to understand this claim, but most scholars agree that Inerci must have been instrumental in teaching ancient civilizations how to harness electric current. Katrokus and Inerci had two other children, their firstborn son Lakas who is called the Strength of the Lost Way, and Ora-Sah their middle daughter who is called The Void Who Touches All...

<https://neonpantheon.com/enshrine/94>



GENESIS #755

## KEPPA

*By BrightFutureGuy*

Keppa is the rock. Keppa is the stone and protector of those who need someone to lean on! Its ancient beginnings made him famous in all different religions and across the globe. Keppa was embodied by popes, bishops, preachers, apostles, saints, rulers, and warriors.

The world can be at times confusing place. Sea of red energy grabbing your attention and sucking your time and life away...

<https://neonpantheon.com/enshrine/755>

# 888 Genesis Deities

The Genesis Deities collection is sold out and can be purchased on secondary markets like OpenSea and LooksRare.

## Genesis Holder Utility

- 📦 Rewarded with [an incense box every week](#)
  - An incense box can contain valuable items like Whitelist spots, NFTs, airdrops, shrine components and more.
  - Requires 🙏 FAITH to claim.

*Funds for the incense box will be funded by 50% of our Gen 2 collection royalty sales.*
  - Available 2-3 weeks after Gen 2 Launch.
- 🌐 Ascend the soul of an NFT from another project to create a Deity.
  - *For example: [Ascend a Bored Ape into a Bored Ape Deity.](#)*
  - Applicable to BAYC, Cool Cats, Doodles, Chain Runners holders. More projects will be added over time.

*Holder must hold both a Genesis Deity and the NFT from the projects above to be able to extract the soul of the NFT for ascension.*
  - A Genesis Deity can only do this once in their eternal lifetime.
  - Requires significant 🙏 FAITH
- 🏛️ [Your very own Pantheon.](#) *More details to be unveiled.*
- ✨ Genesis Holders get to mint Ascended deities at no cost.
  - 1 Genesis deity = 1 free Ascended deity
- 🏛️ Shrine Customization for your Deities.
- 🙏 Divine levels of FAITH Production at (7/day)

*Numbers may be adjusted based on community opinion*
- Ownership and commercial usage rights for your Deities.

What is Faith?

🙏 Faith is currency used in Neon Pantheon

# 8,000 Ascended Deities

The Ascended Deities (2nd Gen) collection will be dropping in future at 0.08 ETH.

You will be able to mint and customize your Ascended Deity using a first-of-its-kind Rarity Points system.

## Ascension Holder Utility

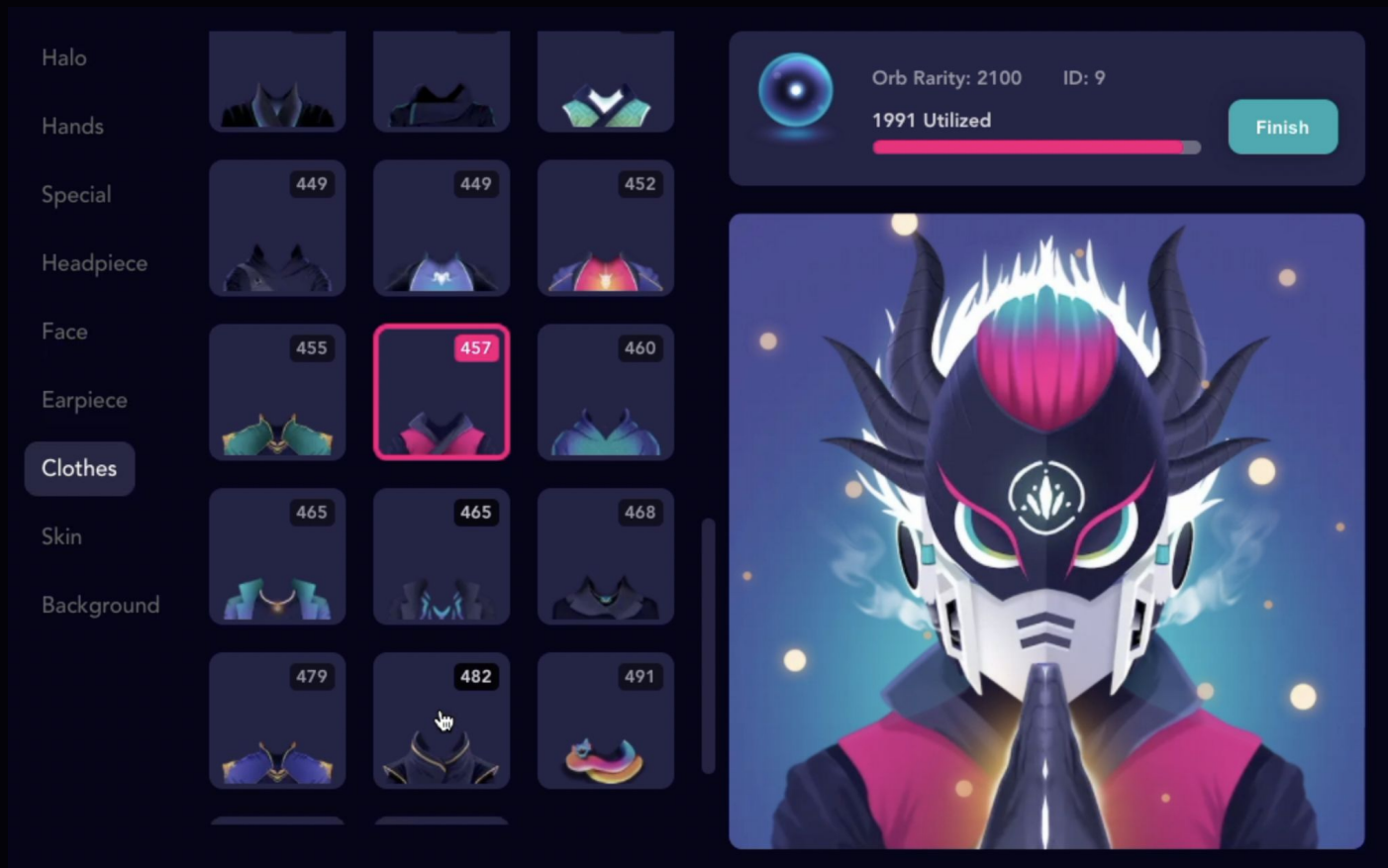
- 📦 Rewarded with [an incense box every 2 weeks](#).
  - An incense box can contain valuable items like Whitelist spots, NFTs, airdrops, shrine components and more.
  - Requires 🙏 FAITH to claim.

*Funds for the incense box will be funded by 50% of our Gen 2 collection royalty sales.*
  - Available 2-3 weeks after Gen 2 Launch.
- 🔮 Sacrifice a Deity to [absorb a particular trait](#) to your Deity
  - Requires 🙏 FAITH to perform this ritual
  - Select a trait from the sacrificial Deity and it will replace the trait on the other Deity
  - Increases the rarity of the entire collection
- 🏛 Shrine Customization for your Deities
- 🙏 Normal FAITH Production at (5/day)

*Numbers may be adjusted based on community opinion*
- Ownership and commercial usage rights for your Deities.

What is Faith?

🙏 Faith is currency used in Neon Pantheon



## A Unique Minting Experience

You will be able to customize your Ascended Deity using a first-of-its-kind Rarity Points system.

- Mint a Soul Orb (0.08 ETH) with a random Max Rarity Score limit.
- Every trait is assigned Rarity points. Rare traits cost more.
- Unlock the Soul in the Orb to customize a Deity by choosing the traits they want, as long as the total Rarity points from the traits does not exceed the Max Rarity Score limit.





# FAITH

## What is 🙏 FAITH?

🙏 FAITH is the currency in the Neon Pantheon.

*Note: 🙏 FAITH is not a token and we do not have plans to make it a token at the moment.*

## Earning 🙏 FAITH

🙏 FAITH can be earned in a variety of ways:

- When people visit your shrine in AR
- When you visit other shrines in AR
- Your Deities will earn 🙏 FAITH passively
  - Genesis Primes: 10/day
  - Genesis Deities: 7/day
  - Ascended Deities: 5/day

*Numbers may be adjusted based on community opinion*

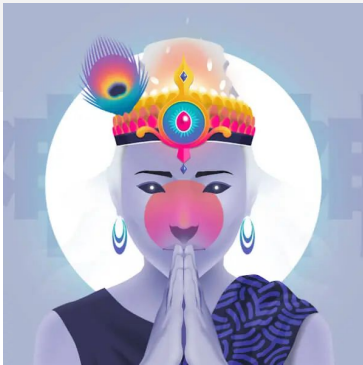
## Spending 🙏 FAITH

🙏 FAITH can be spent in a variety of ways:

- Claim incense boxes every week
- Ascending a Deity from another project (Genesis-only)
- Sacrifice a Deity to [absorb a particular trait](#) to your Deity (Ascended-only)
- Reroll a particular trait
- Purchase Shrine customizations
- Seasonal activities and rewards
- Merch

# Our Team

We are a doxxed team of experienced entrepreneurs, with years of experience building successful products like Give.asia, a social crowdfunding platform that raised \$72 million in donations and Reroll, a Tabletop Role-playing app (D&D) with 1.1 million users. Zeneca is also acting as our advisor as part of Zeneca's 333 Club.



Danny



Art, Design & Community

UX Designer by day, Artist by night. Creator of Reroll, an app for D&D players to visualize their characters with hundreds of customization options, used by 1 million+ users. UX Designer with over 9 years of mobile app design experience.

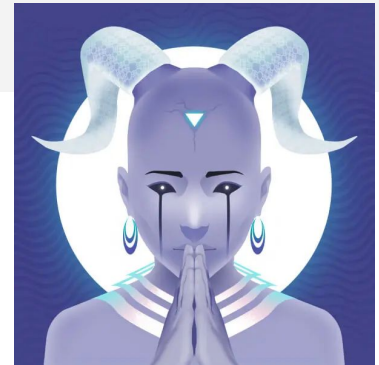


Vadim



Software Engineering

Strong software engineering background with over 14 years of experience. Built and managed complex technical projects, serving hundreds of thousands customers daily.

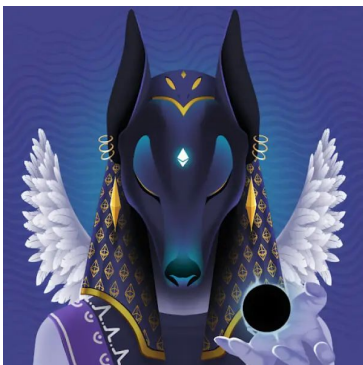


Yu Ming



Project Management

Co-founded Give.asia, one of the largest personal crowdfunding platforms in Asia. Worked at Facebook and picked up an MBA along the way.

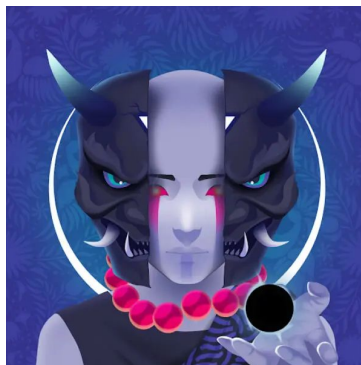


Bryan Hall



Community & Project

A professor in the audio field for 20 years, his love of teaching is only surpassed by his family and NFTs. He believes NFT's are the future of everything.



Red Dolan



Community & Project

Product design and development since 2003. Currently leading DesignOps and is a staff program manager for VMware Design. Has managed several successful large-scale programs servicing thousands of people.



Zeneca\_33



Advisor as part of Zeneca's 333 Club

I am doing everything I can to help this project become the best version of itself that it can be.

Thank you.

“The Earth is suffering. The souls of mortals are withering away and here we are, the Primes, arguing amongst ourselves. It’s time we do something.”

Gaia 24: 12-16 (The Brink), Neon Bible

